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Dear Neighbor,

The City of San Gabriel is hosting the 47<sup>th</sup> Annual Holiday Tree Lighting on Tuesday, December 5 from 6pm-8:30pm at Plaza Park. This year the event will be expanded, and we are inviting local businesses to join us in the holiday fun!

The major addition this year is a Taste of San Gabriel. Residents will be able to taste their way through San Gabriel with bite size treats sponsored by local restaurants. This is where YOU come in! We will provide an eight-foot table, two chairs, and a canopy. Your business would sponsor 200 small or bite size food items to give participants a taste of what your business has to offer. We encourage you to bring marketing materials for your business such as fliers, a branded tablecloth or business cards. Your business will also be added to the event website for additional exposure.

In addition to the Taste of San Gabriel participants can enjoy photos with Santa, mini train rides, and live performances by the Dewey Woodcraft Rangers, Community Services Dance Classes, Gabrielino High School Choir and the San Gabriel High School Marching Band.

If you are interested in participating, please complete the attached form and return it to Danielle Adriano, Recreation Coordinator. Danielle will also be able to assist with any questions or concerns you may have. She can be reached at 626-308-2875 or [dadriano@sgch.org](mailto:dadriano@sgch.org). You may also visit the event website at [SanGabrielCity.com/TreeLighting](http://SanGabrielCity.com/TreeLighting) for more information or to help spread the word about the event.

We hope you can join us as a partner in this fabulous and enduring city event!

Regards,

Matthew Morales-Stevens  
Community Services Manager



# Holiday Tree Lighting with a Taste of San Gabriel **Business Participation Form 2023**

**Business Name:** \_\_\_\_\_

**Main Contact:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Food Item(s) you plan on providing:** \_\_\_\_\_

**Details/ Expectations:**

Your business must be located within the City of San Gabriel to participate.

The event starts at 6pm. Staff will have an 8' table, 2 chairs and a canopy prepared for you when you arrive. Participating businesses may arrive after 4:30pm but must be set up by 5:45pm. Additionally, you are expected to provide your booth with any additional supplies needed to keep your food fresh and safe for the public to consume. For example, if you plan on serving hot food you will need to supply the appropriate food warmers. Food must be prepared at your restaurant. Food may not be cooked at the event site.

Please note, if there are duplicate food offers, we may ask you to offer a different food item.

If you choose to participate you must remain on site throughout the entire event regardless of whether you have food left. It is important for participant safety that take down happens at the event of the event- 8:30pm.

Parking will be available at the San Gabriel Mission Lot. You will need to unload at the event space then find a parking spot.

Your space will be assigned on the day of the event. Your main contact will be Danielle Adriano, Recreation Coordinator, and a contact number will be provided closer to the event date.

By signing below, you are agreeing to the expectations listed above.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_