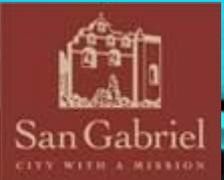


# IN OUR VISION

City Manager Vision Presentation

January, 2016



# WHAT DO I CARE ABOUT?

A community that ...

- *Is beautiful, dynamic, livable*
- *Embraces culture and community*
- *Stands out for its respect of history*
- *Is safe*
- *Embraces superior design*
- *Develops outstanding services, fueled by innovation*
- *Is green, sustainable, and embraces environmental justice*
- *Offers housing for all segments of its population*

# FIVE BROAD THEMES

## 1. Think Outside In

San Gabriel is attracting more and more attention from the outside – yet to approach San Gabriel from the outside means seeing some of our grittiest streets and entrances. We have no problem attracting people here, but when they arrive they deserve to see our city at its best.

## 2. Focus on Amenity Value

Communities are changing in the way they look and function: look at the advent of café culture, and how little of that you saw 20 years ago. We are not doing as good a job as we could capturing amenities out of new development, whether open space, parks, streetscape, infrastructure, or livability features.

# FIVE BROAD THEMES

## 3. Capture trends at the front end

- San Gabriel is positioned to capture and build on some of the biggest trends in America, but is just beginning
- The food revolution
- Contemporary household behaviors
- Learn better how to use big data to spot trends, and model ourselves after organizations that do that well.

## 4. Rely on Executive Team to build an innovation culture

Your Executive Team has grown, developed, and taken on new challenges, and have their own suggestions for community vision that should be considered as part of our strategic plan and general plan processes.

# FIVE BROAD THEMES

## 5. Finish Our Commitments

Here are some examples of projects for which the city invested substantial effort, only to allow them to wither as the economy turned, and new, more critical projects rose in prominence.

- Police Facility, Public Works Facility [now on their way]
- San Gabriel Boulevard Improvements
- Interchange Improvements at Del Mar, New, and San Gabriel Blvds.
- Wayfinding Signage
- Improved Mission District Signage
- Mission District Partnership
- Valley Boulevard Partnership/BID/Golden Mile

# THINK OUTSIDE IN

- Advance a CIP item to look at key entrances to the city, particularly from I-10, to improve their appearance and function.
- Have the City's landscape architectural consultant develop a unifying strategy and negotiate with Caltrans on the funding and implementation plans.
- Complete the long overdue wayfinding program to access better Caltrans signage for the Playhouse and Mission District.
- Complete the Alhambra Wash bridge and relevant street improvements
- Develop concentrated code enforcement programs to address areas of the greatest need.

# BUILD AMENITY VALUE

- Take a fresh look at park funding
- Develop a Parks Master Plan
- Create and adopt unifying strategies and specific standards around public art, historical interpretation, open spaces (trails, etc.) in the public realm,
- Better utilize underutilized public spaces to meet community needs – excess lands, street closures or reductions, underutilized school sites
- Begin the planning process to deal with all of our facility needs – Mission Playhouse and Adult Center repair and rehab, Playhouse seating, fire stations, parks maintenance, Smith Park pool

# CAPTURE TRENDS AT THE FRONT

- We are getting better at tracking trends that change the way we live, but most local governments are pretty slow, and fail to capture and benefit from trends.
- There's no great prescience involved, but better use of current data and better projections.
- Get that data on the web, along with real-time information for residents and businesses.
- Look at the best practices of other organizations that have built innovation into their budget practices.

# EXECUTIVE TEAM INNOVATIONS

1. Shared Resources	Daren Grilley, Public Works
2. Increase Parks and Open Space; Woonerfs	Daren Grilley, Public Works
3. Black Box Theatre	Anna Cross, Mission Playhouse
4. Direct Programming	Anna Cross, Mission Playhouse
5. Communications – Coffee with a Cop	Dave Lawton, Police
6. University of San Gabriel	Marcella Marlowe, Human Resources
7. Automated Invoicing and Bill Payment	Tom Marston, Finance
8. Electronic Timesheet Input/Approval Program	Tom Marston, Finance
9. Best Practices Program	Steve Preston, Administration
10. Advanced Trend Assessment	Steve Preston, Administration
11. Two-Way Communication Strategies	Marcella Marlowe, Human Resources; Rebecca Perez, Community Services
12. Centralized Information Desk/Kiosk	Gloria Molleda, City Clerk
13. Sponsorship Program	Gloria Molleda, City Clerk
14. Business Incubator ; BIDs; Mission District	Arminé Chaparyan, Community Development

# FINISH OUR COMMITMENTS

Make sure we complete those projects to which we already committed resources:

- Police Facility, Public Works Facility [now on their way]
- San Gabriel Boulevard Improvements
- Interchange Improvements at Del Mar, New, and San Gabriel Blvds.
- Del Mar Avenue Pavement Rehabilitation Projects
- Sewer System Upgrades
- Wayfinding Signage
- Improved Mission District Signage
- Mission District Partnership
- Valley Boulevard Partnership/BID/Golden Mile
- A more thorough planning and assessment of facility needs, including a third party analysis of fire facilities



CONCLUSION/QUESTIONS

Thank you!