

State of the City

MAYOR JASON PU
City of San Gabriel
November 17, 2015



It all begins with a plan...

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ENGAGE THE COMMUNITY TO FOSTER CIVIC PRIDE AND OWNERSHIP



- Continue and enhance the Council's outreach efforts (Ongoing)
- Grow and expand San Gabriel's Farmers' Market (1 year and ongoing)
- Continue and expand San Gabriel's Summer Concert Series (1 year and ongoing)
- Continue implementation of the City's expanded public information strategy (1 year and ongoing)
- Expand community programming at the Mission Playhouse
- Implement an arts, culture and community engagement strategy




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MAKE SERVICE EXCELLENCE A CORNERSTONE OF THE SAN GABRIEL EXPERIENCE



- Enhance bilingual service capabilities and diversity initiatives in all City departments
- Launch land management/permit automation to enhance our business-friendly permitting programs (2 years)
- Launch Citywide technology improvements (ongoing)
- Improve online access to city documents (ongoing)
- Implement Emergency Advance Notification System, aka Reverse 911 (2 years)
- Establish a full service box office capability for the Mission Playhouse to improve service (1 year)
- Establish concessionaire services at the Mission Playhouse (2 years)
- Expand and communicate the City's successful passport services program (1 year)

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DEVELOP RESOURCES BY IDENTIFYING NEW SOURCES OF FUNDING, ORGANIZATIONAL INNOVATION AND EFFICIENCY



- Privatize crossing guard services (1 year)
- Implement shared fire command (ongoing)
- Reorganize Public Works and Parks and Recreation Departments (ongoing)
- Develop a Mission Playhouse Strategic Plan - 501 (c)3 entity (Timeline indeterminate)
- Evaluate revenue enhancement recommendations (1-4 years)

FUTURE STEPS PERFORMANCE INDICATORS

As a separate step in the process, the City manager and executive team have begun developing key performance indicators and outcome measures for each of the action plans/steps in the strategic plan. Those measures will begin appearing in the FY 2014-15 budget, but will be adapted and improved to provide the Council, citizens and staff the best information concerning performance of these actions.



Once established, key performance indicators and outcome measures will be reviewed on a quarterly basis to ensure progress.

ANNUAL REVIEW

The strategic plan will be reviewed on an annual basis (every 12 to 18 months) to make adjustments based upon changing circumstances.




San Gabriel
CITY WITH A MISSION
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STRATEGIC PLAN SUMMARY

2015-2020

IMAGINE COMMIT ACCOMPLISH

...And a budget to finance it

Allocation of a Property Tax Dollar Collected in San Gabriel



2015-16 Operating Revenues: \$52.2 million
Capital Improvement Budget: \$ 5.6 million

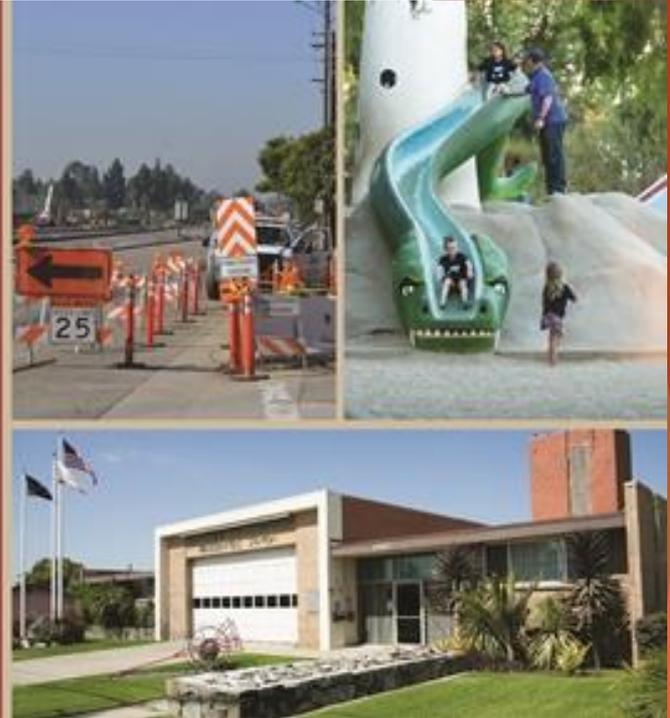
Budget highlights

- ▶ Rehabilitation of Del Mar Ave. from Mission Rd. to I-10 interchange
- ▶ Next round of Great Streets projects
- ▶ Restoration of streets affected by ACE construction
- ▶ Development of a parks and open space master plan
- ▶ Acquisition of new asphalt patching equipment
- ▶ Technology improvements
- ▶ Completion of new City maintenance facility
- ▶ Completion of Marshall Park

1. Build & Improve Infrastructure

STRATEGIC PLAN | IMAGINE
2015-2020 | COMMIT
ACCOMPLISH

1 BUILD AND IMPROVE THE CITY'S INFRASTRUCTURE



**\$14 million in projects underway;
\$5.5 million in new projects in FY 15-16**

Rehabilitate Del Mar Avenue: Mission Road to I-10 Freeway



- ✓ \$3.8 million loan secured from California Infrastructure Bank
- ✓ 1st Phase: Mission Rd to Chestnut design complete. Construction early 2016.
- ✓ 2nd Phase: Norwood to I-10 Freeway late 2016.
- ✓ 3rd Phase: Chestnut to Dewey - 2017.

Increase Street Rehabilitation efforts



Las Tunas Drive Rehabilitation

- ✓ \$3.2 million
- ✓ 1 mile of road surface
- ✓ Signal improvements
- ✓ Bicycle path
- ✓ Approx. 5% of City budget

Continue the Great Streets Program



Accelerate Great Streets Program

- ✓ Fairview Avenue
- ✓ Abbot Avenue
- ✓ Circle Drive
- ✓ Chestnut Avenue
- ✓ Mission Drive
- ✓ Alleys in San Gabriel Village business district

Alameda Corridor-East San Gabriel Trench Project

- ▶ Construction of four new bridges nearly complete:
 - ▶ San Gabriel Blvd, Del Mar Ave, Mission Rd, Ramona St
 - ▶ Traffic flow will return to normal in mid-2016
- ▶ Mass excavation of trench is underway at full speed
 - ▶ Total excavation will remove 875,000 cubic yards of soil (enough to fill the Rose Bowl more than twice!)
- ▶ Construction expected to be complete by end of 2017



Implement Sewer Improvements



Implement Sewer Master Plan

- ✓ Sewer user fee implemented
- ✓ Consent judgment finalized
- ✓ Vactor truck acquired
- ✓ Del Mar & SG Blvd sewer designs underway

Complete the new Public Works Facility



Complete new Public Works Facility

- ✓ Completion in April 2016
- ✓ Relocate staff and equipment by June 2016

More infrastructure...

Marshall Park

- ✓ Finalizing plans with Division of the State Architect
- ✓ Project construction begins early Spring 2016

Alhambra Wash Bridge

- ✓ Awaiting plan check; have agreed to pay for expedited US Corps of Engineers review. Construction expected to start April 2016 and take 18 months to complete

Broadway/Walnut Grove & San Gabriel Blvd./Mission Intersection Improvements

- ✓ Design 95% complete
- ✓ Right of way acquisition progressing

Roosevelt Safe Routes to School

- ✓ County is ready to bid project
- ✓ Construction will take place after 2015/16 school year

Other projects in progress:

Build a new Police Headquarters

- ✓ Plans complete; funding pending completion of Public Works Facility

Replace Mission Playhouse Marquee Sign

- ✓ Funding now available; completion by early 2016

Complete Vincent Lugo Park Improvements

- ✓ Grant awarded. Construction complete by Spring 2016.

Construct Fire Station 52 Improvements

- ✓ Study session this month to discuss alternatives



2. Generate Economic Development

STRATEGIC PLAN | IMAGINE
2015-2020 | COMMIT
ACCOMPLISH

2 **GENERATE ECONOMIC DEVELOPMENT**
BY FOSTERING A
BUSINESS-FRIENDLY
ENVIRONMENT



Marketing, Recruitment, Project Delivery all show significant improvement during past year

Major initiatives near completion

Goal: Complete the Sheraton San Gabriel

- ▶ Demolition complete, construction now underway
- ▶ Originally a Crowne Plaza, will now fly a Sheraton flag

Goal: Complete the Hyatt Place Hotel

- ▶ Construction now underway
- ▶ Significant public infrastructure improvements also included

Goal: Implement Phase 2 of Business Friendly Action Plan

- ▶ Hired new Community Development Director with economic development credentials
- ▶ Hired first Economic Development Manager since recession
- ▶ Entire Council and key staff attended ICSC Las Vegas with significant results
- ▶ Actively participated in ICSC San Diego



Sheraton



**HYATT
PLACE®**

221 E. Valley - Sheraton San Gabriel



- ▶ Now under construction
- ▶ 288 room 4-star hotel
- ▶ High-quality steakhouse restaurant to be featured in project
- ▶ Expected completion Summer 2017

101 W. Valley - Hyatt Place San Gabriel



- ▶ Now under construction
- ▶ 222 room 4-star hotel
- ▶ 85 residential units and 55,000 square feet of shopping and dining
- ▶ Expected completion Summer 2017

416 E. Las Tunas



- ▶ Project named “Las Tunas Regency”
- ▶ Now under construction
- ▶ 18 residential/15 live-work units and 9,000 square feet of shopping and dining
- ▶ Expected completion by December 2016

704-712 W. Las Tunas



- ▶ Entitled in November 2014
- ▶ Project named "Mission View Plaza"
- ▶ 31 residential/4 live-work units, 6,000 square feet of shopping and dining
- ▶ Plan check submitted in July 2015

400-420 W. Valley - The Province



- ▶ Entitled in April 2015
- ▶ 127 residential units and 55,000 square feet of shopping and dining
- ▶ Demolition and plan check submittal by December 2015

101 E. Valley - The One



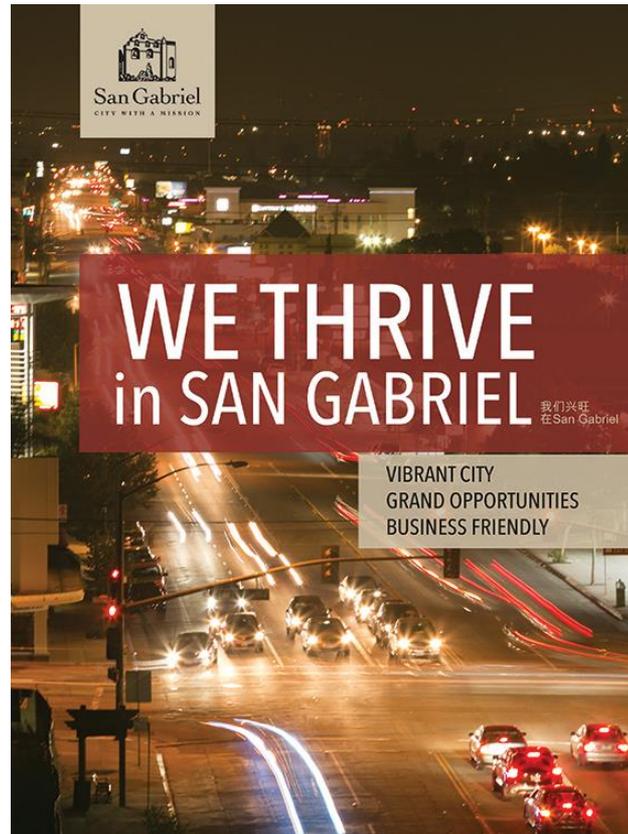
- ▶ 80 residential units and 15,000 square feet of shopping and dining
- ▶ Environmental studies underway
- ▶ Expected entitlement in early 2016

201-217 S. San Gabriel - Rubio Village



- ▶ Entitlements approved in February 2015
- ▶ 156 residential units and 15,000 square feet of shopping and dining
- ▶ Working with County Flood Control District on improvements to Rubio Wash

Other Accomplishments



**San Gabriel captures Addy Award
for 'We Thrive' brochure**

Gold winner of MarCom Awards Program

3. Community Engagement



Most extensive community engagement in the City's history included Lunar New Year, Surf's Up, Summer Nights, Dumplings and Beer, with more to come!

3. Engage the Community

TO FOSTER CIVIC PRIDE AND OWNERSHIP

- ▶ **Implemented Community Engagement** strategy and outreach protocols
- ▶ **Added community events** including Lunar New Year Festival and Fall Fun Festival
- ▶ **Expanded summer concert series** to include 9 events including Surf's Up
- ▶ **Hired first-ever full-time Public Information Officer**
- ▶ **Launched programming** produced at Playhouse under the 'Engage' banner (concerts, poetry, movies designed to engage the community)
- ▶ **Launched new social media**, including Instagram and Weibo accounts
- ▶ **Improved budget process** with survey tool and attractive, user-friendly final document



Added Community Events

Families throughout the city and surrounding communities enjoyed the many events held throughout the year

- ▶ Lunar New Year Festival
- ▶ Surf's Up
- ▶ Summer Nights Series
- ▶ Fall Fun Festival



Dumpling and Beer Fest

- ▶ More than 3,500 people attended Oct. 1 event
- ▶ 8 food booths
 - ▶ 2 food trucks
 - ▶ 16 variety of beers
 - ▶ 750 beer tasting wristbands sold out by 7:30 PM
- ▶ Live music provided by Moonsville Collective
- ▶ Majority of people came from throughout the SGV
- ▶ Some people came as far as Irvine, Redondo Beach, San Bernardino, and Sherman Oaks



Addressing Mansionization



- ▶ Adopted moratorium on demolition of single family homes and 2nd story additions in response to community concerns
- ▶ Further study and public hearing likely within next few months
- ▶ Historic Preservation Ordinance update underway

4. Service Excellence



City pursues largest tech investment in its history

4. Make Service Excellence a Cornerstone OF THE SAN GABRIEL EXPERIENCE

- ▶ **Increased bilingual staff** and service capabilities; added Chinese speaking staff in City Clerk's office/communications
- ▶ **Pursuing land management technology**, automated permitting
- ▶ **Weibo launched** - press conference in August, Weibo immediately generates more than 2,000 followers
- ▶ **Developing** online access to more City documents
- ▶ **Launched Emergency Notification System** (Reverse 911)
- ▶ **Establish full service box office** at Playhouse
- ▶ **Establish concession service** at Playhouse

New ways to communicate

SG ALERT



SUBSCRIBE NOW FOR EMERGENCY ALERTS!

Prepárese para emergencias con alertas del nuevo programa de la ciudad de San Gabriel.

馬上登記緊急警報系統並通過語音, 簡訊或電郵接收緊急通知。

- ▶ San Gabriel Connect: wi-fi access in all City facilities
- ▶ SG mobile app
- ▶ SG Alert (emergency notification)



Download our
FREE mobile app



REPORT

broken street lights, pot holes,
buzzing bees and more!



Service
Request



UNLOCK THE POWER OF THE CITY

5. Develop Resources

STRATEGIC PLAN
2015-2020

IMAGINE
COMMIT
ACCOMPLISH

5

**DEVELOP RESOURCES
BY IDENTIFYING NEW
SOURCES
OF FUNDING,
ORGANIZATIONAL
INNOVATION AND EFFICIENCY**



New initiatives across every department include grants development, contract crossing guards, shared fire command, new technology, and Playhouse strategic initiatives

5. Develop Resources

BY IDENTIFYING NEW SOURCES OF FUNDING,
ORGANIZATIONAL INNOVATION AND EFFICIENCY

- ▶ Implemented first phase of shared fire command, saving San Gabriel nearly \$300,000 per year; nearly \$750,000 for the three cities combined
- ▶ Reorganized Public Works and Community Services Departments, putting greater emphasis on infrastructure
- ▶ Developed and implemented a Mission Playhouse strategic plan and development strategy
- ▶ Developed and implemented a Community Services strategic plan to facilitate master planning and funding
- ▶ Key Performance Indicators now required for budget; all executive team evaluations based on strategic plan performance
- ▶ Secured funding from I-Bank (Del Mar Ave.); existing Safe Routes to School grant; new grant from Supv. Antonovich toward picnic shelters at Lugo Park

Challenges Ahead



- ▶ Lack of stable infrastructure funding
- ▶ Insurance and liability costs
- ▶ Brain drain
- ▶ Pension and health care costs
- ▶ Maintaining morale and effective labor relations



THANK YOU

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