



City of San Gabriel

425 South Mission Drive, San Gabriel, CA 91776

FOR IMMEDIATE RELEASE

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PRESS CONFERENCE: SAN GABRIEL TO LAUNCH WECHAT ACCOUNT

WHEN: Thursday, July 14 at 10:30 a.m.

WHAT: The City of San Gabriel will host a press conference to announce the launch of its official WeChat account (Chinese social media/chat mobile app).

WHO: Mayor Chin Ho Liao
Councilman Jason Pu
Councilwoman Juli Costanzo
Administrative Assistant Walter Yu, WeChat account administrator
Public Information Officer Lauren Gold

WHERE: San Gabriel Mission Playhouse (lobby)
320 S Mission Drive
San Gabriel, CA 91776

WHY: The City of San Gabriel's official WeChat account is another significant step toward improving communications with Chinese speaking residents. The WeChat account builds upon the city's effort to increase Chinese communications, which includes the official Weibo account launched last year.

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